



# 2015 CSCE Annual Conference Congrès annuel de la SCGC

Building on Our Growth Opportunities  
Miser sur nos opportunités de croissance

May 27 to 30, 2015 | 27 au 30 mai 2015



**SHOWCASE YOUR BUSINESS**

**SPONSORSHIP AND EXHIBITION BOOTHS**

Canadian Society for Civil Engineering  
2015 Annual Conference  
[www.CSCE2015.ca](http://www.CSCE2015.ca)



Dear Valued Prospective Partner,

We are inviting you to join the many organizations and individuals who have supported the Canadian Society for Civil Engineering (CSCE) during past annual conferences and other activities in the engineering community.

For those, such as your company, who are involved in this industry, it is essential to be able to showcase what the civil engineering community has to offer as it contributes significantly to the world class quality of life we enjoy here in Canada.

The City of Regina will welcome the CSCE annual conference from May 27 to 30, 2015. The conference theme "*Building on Our Growth Opportunities*" is topical and relevant to the role civil engineering plays in the economy and society. 2015 will showcase the inaugural conference on *Innovation in Engineering Practice* as well as specialty themes in the fields of disaster prevention and mitigation, engineering mechanics and materials.

More than 400 delegates from more than 15 countries will gather in Regina to share their knowledge and expertise. This is a unique opportunity to network with experts from Canada and around the world.

Please accept this is an invitation to promote your organization and contribute to the development of the civil engineering profession. The enclosed information package provides details about reserving your place in our Partners Sponsorship Program and our Exhibition Hall showcase.

Whether you are a long time resident of the province or a first time visitor, we are excited to let you in on our secret. Regina is no longer the place to be from. It is the place to be. From arts and culture to recreation and sports, we welcome you.

If you have questions, please feel free to contact us by phone or email.

Best Regards,

Cathy Lynn Borbely, P.Eng., FCSCE, FEIC  
Co-chair  
2015 Regina Conference Organizing Committee  
Ministry of Highways and Infrastructure  
900-1855 Victoria Avenue, Regina, SK S4P 3T2  
(W) 306-787-4787 (F) 306-787-3963  
email: [cathylynn.borbely@gov.sk.ca](mailto:cathylynn.borbely@gov.sk.ca)

Harold Retzlaff, P.Eng., FCSCE  
Co-chair  
2015 Regina Conference Organizing Committee  
Ministry of Highways and Infrastructure  
800-1855 Victoria Avenue, Regina, SK S4P 3T2  
(W) 306-787-4758 (F) 306-787-3963  
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*Modern...*

Prettiest small city skyline



*Historic...*

Home of the RCMP



*Food, Fuel and Fertilizer...*

What the world wants



*Beauty...*

Land of spectacular sunsets

# CSCE 2015 ANNUAL CONFERENCE

Delta Regina - Downtown

May 27 to 30, 2015

Delegates from more than 15 countries will gather in Regina, Saskatchewan in 2015 to share their knowledge and expertise. This is a unique opportunity to network with experts from Canada and around the world.

Promote your organization and contribute to the development of the civil engineering profession.

The conference theme "*Building on Our Growth Opportunities*" is topical and relevant to the role civil engineering plays in the economy and society.

2015 will host the inaugural conference on *Innovation in Engineering Practice* as well as specialty themes in the fields of disaster prevention and mitigation, engineering mechanics and materials.

#### Conference Features:

- \* 400+ delegates
- \* Dozens of exhibitors
- \* Keynote speakers
- \* The only Canadian annual conference where all civil engineering disciplines gather together



# PARTNER PROGRAM

	Diamond \$40,000 1	Platinum \$25,000 3	Gold \$15,000 3	Silver \$10,000 8	Bronze \$5,000 10	Friends \$3,000 unlimited
<b>EVENT PROMOTIONAL MATERIAL</b>						
<b>LOGO</b>						
On the delegate bag and the custom lanyard	<input type="checkbox"/>					
On the back cover of the Conference Program (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
On the information display screens throughout the Conference (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
On the main Conference posters placed in strategic locations (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On the website (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
In the May 2015 issue of the CIVIL magazine (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In the official conference proceedings (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>ADVERTISING</b>						
In the Official Conference Program (Diamond – large business card size Platinum - medium business card size)	<input type="checkbox"/>	<input type="checkbox"/>				
Promotion in the May 2015 issue of the CIVIL magazine (size related to sponsorship level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Promotional items in the delegate bag (to be supplied by partner)	<input type="checkbox"/>	<input type="checkbox"/>				
Corporate brochure in the delegate bag (to be supplied by partner)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>RECOGNITION DURING THE CONFERENCE</b>						
Acknowledgement and profile at the opening ceremony and closing lunch	<input type="checkbox"/>					
Invitation to special guests table at the Awards Gala Evening (4)	<input type="checkbox"/>					
Acknowledgement of support by the CSCE President throughout the conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
Invitation to the President's Reception (Diamond – 4, Platinum – 3, Gold – 2)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>OTHER BENEFITS</b>						
Two (2) full registrations for the Conference and one (1) booth at the Exhibition Show	<input type="checkbox"/>					
Two (2) full registrations for the Conference and 75% discount on the cost of a booth at the Exhibition Show		<input type="checkbox"/>				
One (1) full registration for the Conference and 50% discount on the cost of a booth at the Exhibition Show			<input type="checkbox"/>			
One (1) full registration for the Conference and 30% discount on the cost of a booth at the Exhibition Show				<input type="checkbox"/>		
One (1) full registration for the Conference					<input type="checkbox"/>	
20% discount on the cost of a booth at the Exhibition Show						<input type="checkbox"/>

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opening Reception	(one available)	\$4,000
Lunches	(one available)	\$2,500
Coffee Breaks	(three available)	\$1,500
Social Evening	(reserved)	\$5,000
Young Professionals Program		\$5,000
Technical Tours	(three available)	\$2,000
Specialty Conference	(three available)	\$3,000

Volunteers Sponsor	(reserved)	\$2,000
Social Media Sponsor		\$2,000
Conference USB drive	(reserved)	\$4,000
Other opportunities – can be customized		

Promotional benefits for the additional sponsorship opportunities include logos displayed prominently at the events and related marketing materials.

# Partner Form

To reserve a sponsorship opportunity at the 2015 CSCE Annual Conference, please fill out this form. Inquiries can be directed to:

Cathy Lynn Borbely, P.Eng., FCSCE, FEIC  
 Co-chair, 2015 Regina Conference Organizing Committee  
 Ministry of Highways and Infrastructure  
 900-1855 Victoria Avenue, Regina, SK S4P 3T2  
 (W) 306-787-4787 (F) 306-787-3963  
 email: cathylynn.borbely@gov.sk.ca

Lisa McJunkin  
 Administration and Marketing Manager  
 Gibson Group Management Inc.  
 8828 Pigott Road, Richmond, BC V7A 2C4 Canada  
 (W) 604-241-1297 (F) 604-241-1399  
 lmcjunkin@gibsongroup.ca

CONTACT INFORMATION		
FIRST NAME	LAST NAME	
TITLE		
ORGANIZATION		
ADDRESS		
PHONE	FAX	EMAIL

CONTACT INFORMATION FOR ACCOUNTING DEPARTMENT (IF DIFFERENT FROM ABOVE)		
FIRST NAME	LAST NAME	
ORGANIZATION		
ADDRESS		
PHONE	FAX	EMAIL

SPONSORSHIP OPPORTUNITY (SELECT CHOICE)			
DIAMOND PARTNER	<input type="checkbox"/>	OPENING RECEPTION PARTNER	<input type="checkbox"/>
PLATINUM PARTNER	<input type="checkbox"/>	CONFERENCE USB DRIVE PARTNER	<input type="checkbox"/>
GOLD PARTNER	<input type="checkbox"/>	SPECIALTY CONFERENCE PARTNER	<input type="checkbox"/>
SILVER PARTNER	<input type="checkbox"/>	LUNCH PARTNER	<input type="checkbox"/>
BRONZE PARTNER	<input type="checkbox"/>	TECHNICAL TOUR PARTNER	<input type="checkbox"/>
FRIEND PARTNER	<input type="checkbox"/>	VOLUNTEERS PARTNER	<input type="checkbox"/>
YOUNG PROFESSIONALS PROGRAM PARTNER	<input type="checkbox"/>	SOCIAL MEDIA PARTNER	<input type="checkbox"/>
SOCIAL EVENING PARTNER	<input type="checkbox"/>	COFFEE BREAK PARTNER	<input type="checkbox"/>
OTHER _____	<input type="checkbox"/>		

METHOD OF PAYMENT *Please add 5% GST to your payment			
<input type="checkbox"/> CHEQUE MADE PAYABLE TO: <i>Canadian Society for Civil Engineering</i> MAIL TO: 4877 Sherbrooke St. West, Westmount, QC H3Z 1G9 Attn: Lois Arkwright			
<input type="checkbox"/> INVOICE # (Payment due upon receipt of invoice)			
CREDIT CARD FAX 514-933-3504 or SCAN then EMAIL this form to: lois.arkwright@csce.ca			
MASTERCARD	<input type="checkbox"/>	VISA	<input type="checkbox"/>
		NUMBER	
		EXPIRY DATE (MM/YYYY)	
		NAME OF CARDHOLDER	
		\$	
		\$	
		\$	
		Amount	
		+ 5% GST	
		Total	

Please include this form with your payment

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

# Exhibition Booth Form

To book an exhibition booth at the 2015 CSCE Annual Conference, please fill out this form. Inquiries can be directed to:

**Cathy Lynn Borbely, P.Eng., FCSCE, FEIC**  
 Co-chair, 2015 Regina Conference Organizing Committee  
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 lmcjunkin@gibsongroup.ca

<b>EXHIBITION SHOW BOOTH RENTAL PRICING</b> Until January 31, 2015                      \$3,500 plus 5% GST = \$3,675 After January 31, 2015                      \$4,000 plus 5% GST = \$4,200  <i>Booths are booked on a first come, first serve basis – limited number available</i>	
<b>EXHIBITION BOOTH FEATURES INCLUDE:</b> 10" (3.05m) wide and 8" (2.44m) deep fitted with: <ul style="list-style-type: none"> <li>❖ Back and side curtains</li> <li>❖ Basic lighting</li> <li>❖ Electrical supply: 120V, 15A, double plug</li> <li>❖ Draped table, two chairs, paper basket</li> <li>❖ Wi-Fi access</li> <li>❖ Booths are laid out by a professional firm. Logistical details will be provided at a later date.</li> </ul>	<b>PROMOTION FOR THE EXHIBITORS WILL INCLUDE:</b> <ul style="list-style-type: none"> <li>❖ Two registrations for the Conference except the Awards Gala Evening and the Social Event</li> <li>❖ Invitation to the Opening Reception for two people</li> <li>❖ Two full days of exhibition: Thursday, May 28<sup>th</sup> and Friday, May 29<sup>th</sup></li> <li>❖ Name of exhibitor on the main poster at the entrance to the Exhibition Hall</li> <li>❖ Excellent exposure - all coffee breaks will be held in the Exhibition Hall</li> <li>❖ Name of exhibitor on the web site</li> <li>❖ Name of exhibitor in the Official Program with location of booth</li> </ul>

CONTACT INFORMATION		
FIRST NAME	LAST NAME	
TITLE		
ORGANIZATION		
ADDRESS		
PHONE	FAX	EMAIL

METHOD OF PAYMENT *Please add 5% GST to your payment		
<input type="checkbox"/> CHEQUE MADE PAYABLE TO: <i>Canadian Society for Civil Engineering</i> <b>MAIL TO: 4877 Sherbrooke St. West, Westmount, QC H3Z 1G9 Attn: Lois Arkwright</b>		
<input type="checkbox"/> INVOICE # ( <i>Payment due upon receipt of invoice</i> )		
CREDIT CARD <b>FAX 514-933-3504 or SCAN then EMAIL this form to: lois.arkwright@csce.ca</b>		
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA	<input type="checkbox"/> NUMBER
		EXPIRY DATE (MM/YYYY)
		NAME OF CARDHOLDER
Total amount including 5% GST		

**Please include this form with your payment**

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE